



Training and Development Provider

## COURSE CODE: CUS30309 BAND MANAGEMENT (CERTIFICATE III IN MUSIC BUSINESS)

**Available to:** Years 10, 11 and 12  
**Length:** Full Year (32 Weeks)  
**Accreditation:** 45 SACE Credits – Stage 2

This course is designed to give students an insight into the fascinating beast that is the music industry, focusing on band management and event management. Students will gain an insight into the world of music business, exploring areas of creative artist management including career planning, micro business development and event logistics and planning, culminating in the delivery of a live music event.

With changes to the structure of the music industry and the increase in artists releasing music independently, good management and planning is more important than ever. As a part of this program students will work on a project of managing a band from career planning through to booking 'gigs' with the program culminating in a live music event designed and managed by the students.

### Aspects to consider:

- Students gain SACE credits and National Accreditation
- Genuine interest in developing skills in the music industry, music business or event management
- Out of class work required
- Students must be prepared to complete their study once a week **during school hours** instruction lesson (7 hours) from **9am to 4pm** conducted off campus in conjunction with the Partnership schools
- In addition to class time, the commitment to the program will include a **minimum 2 hours per week** (or equivalent) **industry contact and/or work placements**. This may include attendance at music industry events, mentoring from current artist managers (Music SA to facilitate) and personal project work (including web based projects).
- An interest in contemporary music and music business is desirable
- Students develop independent learning skills
- Cost (see your VET Coordinator)

### Content:

➤ CUSOHS301A	Follow occupational health & safety procedures	10 hours
➤ BSBSMB302A	Develop a micro business proposal	30 hours
➤ CUFCMP301A	Implement copyright arrangements	20 hours
➤ CUSIDN301A	Work effectively in the music industry	35 hours
➤ CUSIND302A	Plan a career in the creative arts industry	35 hours
➤ CUSADM301A	Administer operations for rehearsals and performances	35 hours
➤ CUSMKG301A	Assist with the promotion of creative acts	35 hours
➤ CUSMLT301A	Apply a knowledge of genre to music making	40 hours
➤ CUSEVT301A	Book performance venues	35 hours
➤ SITVAF001A	Provide venue information and assistance	20 hours
➤ SITXEVT002A	Provide event staging support	30 hours

**Assessment:** Competency based activities and practical assessments

### Qualifications gained:

Certificate III In Music Business CUS30309

### Course pathway:

Cert IV in Music Business

Diploma in Music Business (various)

Marketing and Event Management programs (various – TAFE and University)

**Career pathways:** Artist/Band Management, Event Management, Marketing & PR, Festivals & Touring

**Contact:** School VET Coordinator