



Training and Development Provider

## COURSE CODE: SIB20110

### STATEMENT OF ATTAINMENT – Media Makeup IN CERTIFICATE II IN RETAIL MAKE-UP AND SKIN CARE

<b>Available to:</b>	Years 10, 11 and 12
<b>Length:</b>	1 Semester (14 weeks)
<b>Accreditation:</b>	10 SACE Credits - Stage 1

Make up artistry is a highly competitive industry in which success is derived from the quality of the training and your dedication to achieving the highest standard possible. The skilled and creative makeup artist requires not only artistic and creative ability but also the ability to be an expert technician, a consultant, salesperson and a communicator.

This is a fun practical short course that will give the participant a better understanding of how to merchandise the cosmetic products and how to apply basic makeup.

Students will learn skills and knowledge required to access increase and update knowledge of the beauty industry and relevant industry legislation. Students will understand the application of research to locate information regarding the beauty industry and its relationship to other industries and to apply this knowledge to enhance personal work performance in a beauty industry environment.

Students will learn to understand how to sell products and services in a retail environment involving the use of sales techniques encompassing the key selling skills from approaching the customer to closing the sale.

Students learn and are assessed on how to cleanse skin and apply skin care products, how to choose and give advice on skin care products for the purpose of retail cosmetic sales. Learn to identify the client's skin type and select and apply appropriate personal skin care products in a retail environment. This includes skin cleansing, product application and demonstration. Learn how to provide product advice in order to assist the customer in making a decision to purchase a product from a retail skin care range.

A basic "day makeup" application is also a component of the course and an additional 2 sessions have been added on for applying makeup.

#### Aspects to consider:

- Students gain SACE credits and Statement of Attainment towards National Accreditation
- Students receive their own makeup brush set
- Students must be prepared to complete their study once a week during after school hours (2 hours) conducted off campus in conjunction with the partnership schools
- Competency based assessment will take place
- Students develop independent learning skills
- Students must attend all sessions or a \$40 per hour charge may apply for make up lessons
- Cost (see your VET Coordinator)

#### Content:

SIBBRES201A	Research and Apply Beauty Industry Information	20 hours
SIBBFAS201A	Demonstrate Retail Skincare Products	25 hours
SIRXOHS001A	Apply Safe Working Practices	20 hours
SIRXSLS001A	Sell Products and Services	20 hours

**Assessment:** Practical, observation, oral assessments and assignments will take place throughout the course.

**Qualifications gained:** Statement of Attainment Certificate II in Retail Make-up and Skin Care SIB20110

**Course pathway:** Certificate II in Retail Make-up and Skin Care, Certificate III Live production, Theatre and Events, Certificate IV in Makeup, Diploma of Makeup, Advanced Diploma of Design for live Production, Theatre and Events

**Contact:** School VET Coordinator